

Mohamad H. Fawaz

PhD, MBA · Professor of Business and Management

Windsor, Ontario, Canada · contact@mohamadhawaz.com · [linkedin.com/in/mohamadhawaz](https://www.linkedin.com/in/mohamadhawaz)

Updated September 2026

01 Profile

Mohamad H. Fawaz is a management and marketing educator, academic leader and business advisor based in Windsor, Ontario, with more than twenty years across Lebanese and Canadian higher education and professional practice. He is Professor of Business and Management at the Zekelman School of Business, St. Clair College, and Sessional Professor in Business Analytics at the University of Niagara Falls Canada, where he also supervises graduate capstone projects.

02 Current appointments

January 2026 –
present

Sessional Professor, Business Analytics

University of Niagara Falls Canada – Niagara Falls, Ontario

Graduate-level teaching; supervision of graduate capstone projects; mentoring in research design, project planning and professional communication.

June 2023 – present

Professor, Business and Management

Zekelman School of Business, St. Clair College – Windsor, Ontario

Management, marketing, business operations, international business, human resources and organisational leadership, across face-to-face, hybrid and online formats. Named courses include Business Operations (MRK 550) and courses in the International Business Management programme.

03 Academic experience

January 2026 –
present

Sessional Professor, Business Analytics

University of Niagara Falls Canada

June 2023 – present

Professor, Business and Management

Zekelman School of Business, St. Clair College

2010 – 2021

Islamic University of Lebanon — Faculty of Business and Economics

Tyre campus 2010–2019 · Beirut campus 2019–2021

Management Instructor and Faculty Coordinator at the Tyre campus (2010–2019), teaching undergraduate and graduate courses in English and Arabic and coordinating management courses across the faculty. Moved to the Beirut campus in 2019 in a coordination capacity; Head of the Management Department 2020–2021. Supervised graduate research and applied business projects.

c. 2018

Instructor — one course

American University of Technology, Lebanon

Held concurrently with the Islamic University of Lebanon appointment at Tyre.

04 Professional experience

Current

Founder — CedarBridge Consulting

cedarbridgeconsulting.ca

Business planning, market research, strategy advisory, financial analysis, business advisory and feasibility studies for startups, small and mid-market businesses, and community organisations.

October 2021 – June
2023

Independent Management Consultant

Self-employed — Windsor, Ontario

Strategic advisory to SMEs across multiple industries: business plans, growth strategies, market assessments, feasibility studies, financial planning and operational improvement. Organisational reviews targeting efficiency, profitability and sustainability; advice on restructuring and workforce planning; support to entrepreneurs launching and scaling ventures.

Show earlier roles (2008 – 1997)

2008 – 2010

Financial Manager

Dr. Moussa & Associates — Windsor, Ontario / Lebanon

Financial planning, budgeting, reporting and business advisory. Corporate financial statements, forecasts, tax filings and business plans. Budgetary control systems and reconciliation process improvements. Financial data and variance narratives presented to a board of directors.

May 2008 – 2010

Management Consultant (part-time)

Quantum Tax Limited — Windsor, Ontario

Held concurrently with the Financial Manager post. Organisational assessments and long-range planning for SMEs; structural reorganisation, profit-planning systems and productivity improvement recommendations; HR policy, manpower planning and job evaluation advice; change and restructuring facilitation.

January 2004 –
2008

Assistant Manager, Accounting and Management Consulting

Nizam Accounting & Tax Services — Windsor, Ontario

Preparing business plans for clients; management consulting for the firm's clients and businesses; personal financial advisory for individuals and businesses; financial statements for tax, banking and business purposes; reports to the Ministry of Finance and the Canada Revenue Agency and audit follow-up; staff supervision, recruiting and daily operational management.

May 2002 – May
2003

Lieutenant, serving in a business administration capacity

Lebanese Army — Apparatus of Airport Security, Beirut

National service. Auditing, implementation of new procedures and techniques, and administrative control of the security system. Awarded a Certificate of Appreciation and Experience by the Army Commander.

June – July 2001

Training placement, Chiah Branch

Middle East & Africa Bank S.A.L. — Beirut

One-month training programme: front desk, auditing and customer service.

January 1997 – June 2001

Auditor; previously Sales Manager and Salesman (part-time while studying)

Al Hilal Establishment for Trade & Contracting – Beirut

Showroom sales in the home appliance division (1997–1999), including a year as sales manager; auditor and auditing manager from June 1999.

05 Academic leadership

2020 – 2021

Head of Management Department

Islamic University of Lebanon – Beirut campus

Directed the department's academic and administrative operations: budget, course scheduling, workload allocation and resource planning. Led faculty recruitment, supervision, evaluation and professional development. Led curriculum modernisation and programme enhancement. Directed accreditation preparation and quality-assurance review. Participated in university strategic planning and policy development; coordinated communication between faculty, students and senior leadership.

2010 – 2019

Faculty Coordinator, management courses

Islamic University of Lebanon – Tyre campus, Faculty of Business and Economics

Coordination of management courses across the faculty, ensuring consistency of delivery; curriculum development and programme enhancement initiatives.

06 Education

2006

PhD, Business Administration

The American International University – Los Angeles, California

Dissertation: a comparative study of management characteristics and their implementation in the private and public sectors.

2002

Master of Business Administration (MBA)

Lebanese American University – Beirut

Conferred under the authority of the Board of Regents of the University of the State of New York.

1999

Bachelor of Commerce (Finance and Customs)

Beirut Arab University — Beirut

07 Research and publications

2018

Role of SMEs in Lebanese Economy

Farran, I., & Fawaz, M. Journal of Economics and Management Sciences, 1(2), 78.
doi.org/10.30560/jems.v1n2p78

2006

Doctoral dissertation — management in the private and public sectors: a comparative study

The American International University, Los Angeles

2010 – present

Graduate research and capstone supervision

Islamic University of Lebanon · University of Niagara Falls Canada

Research design, data analysis and academic writing supervision; structured peer review of graduate research proposals as department head; graduate capstone supervision (DAMO 699).

2004 – present

Applied and business research

Consulting practice

Market assessments, feasibility studies, competitive and industry analysis, financial forecasting and business modelling, organisational reviews, survey and questionnaire design.

2000 – 2001

Conferences attended

Lebanese American University, Beirut

3rd International Management Conference — Strategic Management of Information Technology (June 2001); International Management Conference — Knowledge Management: Principles, Strategies and Applications (June 2000); Electronic Commerce Seminar (May 2000). Attendance, not presentation.

08 Certifications and professional development

Show certifications and professional development

Business Analytics for Decision Making —

University of Colorado Boulder, Leeds School of Business, via Coursera, 22 November 2020 · verifiable at coursera.org/verify/8W2Q8RP5N5TS

Project Management Workshop — 7

Professional Development Hours — IEEE EIT
2006, 9 May 2006

Student Assessment in Online Learning Environments —

CLICKS and Agence Universitaire de la Francophonie, 18 June 2020

Certificate of Competency in English as a

Second Language — University of Michigan, English Language Institute, examination passed 10 June 1995

Project Management Professional (PMP) Exam Preparation — 35 PDUs —

New Horizons Lebanon (PMI Registered Education Provider ID 3873), 10 January 2020

Innovative Pedagogies for Better Student

Engagement — CLICKS workshop held at the Islamic University of Lebanon, 18–19 December 2019

Designing for Online Learning —

CLICKS and Agence Universitaire de la Francophonie, 20 July 2020

Also completed (LinkedIn Learning): *Career Essentials in Generative AI* (Microsoft & LinkedIn) · *What Is Generative AI?* · *Business Consulting*

09 Technology and platforms

Show technology and platforms

Blackboard Learn

Microsoft Teams

Microsoft Office 365

Online assessment platforms

AI-enhanced educational technologies

Cascade (D2L)

Zoom

Pearson courseware

Learning analytics tools

10 Languages

English — full professional proficiency

University teaching delivered in both

Arabic — native or bilingual proficiency

11 Teaching — complete course record

Show the complete course record

University of Niagara Falls Canada (graduate, 2026 –)

- DAMO 699 — Capstone (graduate capstone project course), Section 3, Summer 2026
- Graduate business strategy and data-driven decision making
- Technical subjects covered in online delivery: SQL, database systems and database development, machine learning, Power BI, data science, data engineering, programming and business intelligence software

St. Clair College, Zekelman School of Business (2023 –)

- MRK 550 — Business Operations (sections 001, 002, 003 and 005, 2024–2025)
- International Business Management (IBM 250) — three concurrent sections, Fall 2024
- Management and Human Resources
- Marketing
- Organizational Leadership

Islamic University of Lebanon, Faculty of Business and Economics (2010 – 2021)

- Strategic Management (undergraduate and graduate)
- Advanced Strategic Management (graduate)
- Fundamentals of Management I and II
- Principles of Management
- Human Resource Management
- Operations Management
- Inventory Management
- Value Chain
- SME Management
- Microfinance
- Leadership
- Organizational Behaviour
- Marketing (Arabic-language delivery)
- International Management
- Feasibility Studies
- Data Analysis (SPSS)

References available on request.